

JOIN THE DEPARTMENT OF RECREATION

MARKETING TEAM

The Marketing Team aims to raise awareness of the programs, events, facilities and services offered through the Department of Recreation. They increase program participation and foster brand loyalty using print and digital media.

Graphic Designer

Graphic Designers are responsible for creating logos, designs, and artwork to be used in print and online materials and improving the visual image of the department's brand. Adobe Illustrator experience is required. Photoshop and InDesign experience is preferred. Applicants must submit a portfolio of their work to be reviewed alongside their application.

Photographer

Responsible for creating lasting and meaningful images to shape the visual evolution of Recreation's brand. Photographers oversee all aspects of capturing images, from pre-planning to final distribution, and recommend edited photos for marketing content. Adobe Photoshop and Lightroom experience is preferred. Applicants must submit a portfolio of their work to be reviewed alongside their application.

Videographer

Responsible for creating video footage to shape the visual story Recreation's brand. Videographers oversee all aspects of filming, editing, approvals, and uploading footage. They are responsible for attending events and sitting in on classes/activities to shoot footage. Applicants must submit a portfolio of their work to be reviewed alongside their application.

Marketing Assistant

Marketing Assistants help develop and implement marketing plans for multiple events and programs held throughout the year. Work along side a creative team to engage students and the community in our offerings through social media, email newsletters, tabling, and more. An outgoing personality and strong writing skills are preferred.

To apply, email your resume and portfolio (if applicable) to Melanie Belanger, Assistant Director for Marketing and Outreach at mrbelanger@ucsb.edu.

UC SANTA BARBARA
Department of Recreation